

Lost List Ranking

A Column from Susan Green-Lewis

All of the ranking reports here at USMNEWS.net of late are intriguing, as are recent reports highlighting the human resources disaster that resulted during the tumultuous Harold Doty administration (2003-07) of the CoB. Since 2003, nearly 100 faculty have departed one CoB unit or another, and the cost of this exodus in terms of lost scholarship has been well documented here at USMNEWS.net. This report ranks, on the basis of research output since leaving USM, the 10 top faculty who have left the CoB since 2003. As with other ranking reports here at USMNEWS.net, we begin with #10.

10. Stephen Haggard – Finance



Talai Osmonbekov – Marketing



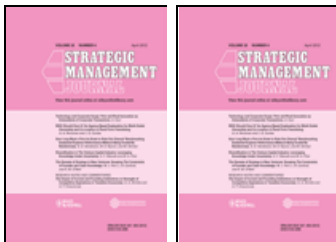
This ranking begins with a tie between Stephen Haggard (finance) and Talai Osmonbekov. Haggard left the CoB for Missouri State University, while Osmonbekov took off for Northern Arizona University. Since leaving, Haggard has published in both **Financial Management** and **Financial Review**, both A journals in USM's CoB. Osmonbekov counters with two in the **Journal of Business Research** and one in **Industrial Marketing Management**. The latter of these was moved onto the CoB's A journal list during the politicized journal ranking process of 2007-08. The former is edited by Barry Babin, an administrator under Doty in the 2003-07 period. Given these considerations, Osmonbekov's record is discounted somewhat. Still, it is quite good, getting him into the top 10.

9. Joy Kozar – Fashion Merchandising



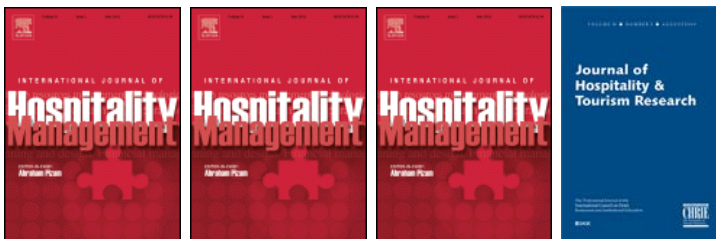
At number nine is Joy Kozar (fashion merchandising), who left the CoB at USM for Kansas State University. Since leaving, Kozar has provided **Clothing & Textiles Research Journal** with two articles, and **Family & Consumer Sciences Research Journal** with one. Each of these is an A journal hit, resulting in a lofty ranking for Kozar.

8. Daniela Blettner – Management



Management's Daniela Blettner only recently left the CoB for Tilburg University and already she has put two items in **Strategic Management Journal**. The quality of these overcomes the greater quantities of those ranked just behind Blettner (see above). At this rate, expect to see Blettner leap into the top five in the very near future.

7. Johye Hwang – Tourism Management



Johye Hwang (tourism management) left the CoB for the University of Missouri. Since that move, Hwang has published in the **International Journal of Hospitality Management** three times. In addition, she has published once in the **Journal of Hospitality & Tourism Research**. These four A journal publications put Hwang in seventh place.

6. Sunny Wong – Economics



Since leaving the CoB to join the faculty at the University of San Francisco, Sunny Wong (economics) has published in **Applied Economics**, **Economic Inquiry**, and the **Southern Economic Journal** – three separate A journals. In addition to these, Wong has published in the **American Journal of Political Science**, the top journal in the field.

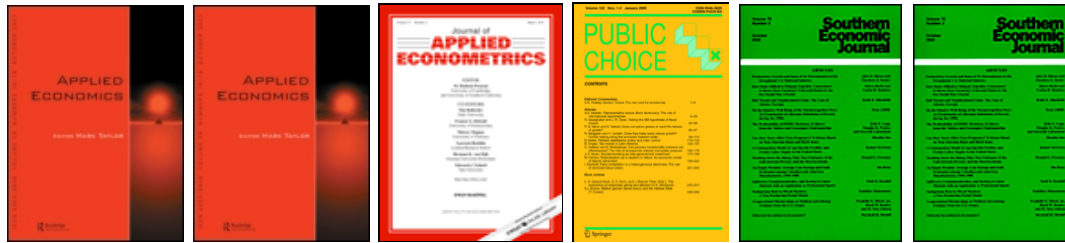
Through the first half of this ranking, two things stand out: the breadth of the CoB's quality before the exodus began, in that not a single unit has been repeated thus far; also, the remarkable quality of the institutions that grabbed these former CoB faculty, a result that is likely surprising to many newer readers of USMNEWS.net.

5. Barry Babin – Marketing



At number five is Barry Babin (marketing), who left the CoB for Louisiana Tech University. Since leaving, Babin has four publications in the **Journal of Business Research**, and one each in the **Journal of Services Marketing** and **Psychology & Marketing**. Although one could argue, after viewing the remainder of this ranking, that Babin deserves at least a slightly higher ranking for six A journal publications, his editorship of the Journal of Business Research calls for discounting his four publications there. After discounting, Babin's placement above Wong is arguable.

4. Franklin Mixon – Economics



Franklin Mixon (economics) bolted the CoB for Auburn University. Since that move, Mixon has published two each in **Applied Economics** and the **Southern Economic Journal**, and one each in the **Journal of Applied Econometrics** and **Public Choice**. These six A journal publications put Mixon in fourth.

3. Len Trevino – International Business



Sitting in third is Len Trevino, the CoB's former international business faculty member. Since leaving the CoB for Washington State University, Trevino has published five A journal articles. Two of these have appeared in **Applied Economics**, with one each in the **Journal of World Business**, **Management International Review**, and the **Journal of International Business Studies**. The last of these is the top journal in IB.

2. Jie Yang – Management



Management's Jie Yang left the CoB for Kean University, and has since published a pair of articles in both the **International Journal of Production Research** and the **International Journal of Technology Management**. Added to these is a single one in the **International Journal of**

Quality & Reliability Management, and another in **Omega**, for a total of six A journal publications.

1. Melody Lo – Economics



Melody Lo departed USM (economics) for the University of Texas-San Antonio. Since then she has produced six unique A journal publications. This list includes **Applied Economics**, **Economics Letters**, the **Journal of Applied Econometrics**, the **Journal of International Money and Finance**, and the **Southern Economic Journal**. In addition to these five, Lo has published in the **American Journal of Political Science**, the top journal in the field.

After getting through this list, there are a few former CoBers who barely missed. These are Jon Carr (management), Brian Gregory (management), Joe Hutchinson (tourism management), Tanya Ruetzler (tourism management), and Jim Taylor (tourism management). Expect some of these to land in future rankings. Readers should also expect Blettner to rise in this ranking, at least if her recent success is any indication. In terms of names that did not appear, or did not just miss out, both Yosef Bonaparte (economics) and Razvan Pascalau (economics) look to be doing the kind of work that will shortly put them among the names above.

